C 4722-1,1-U

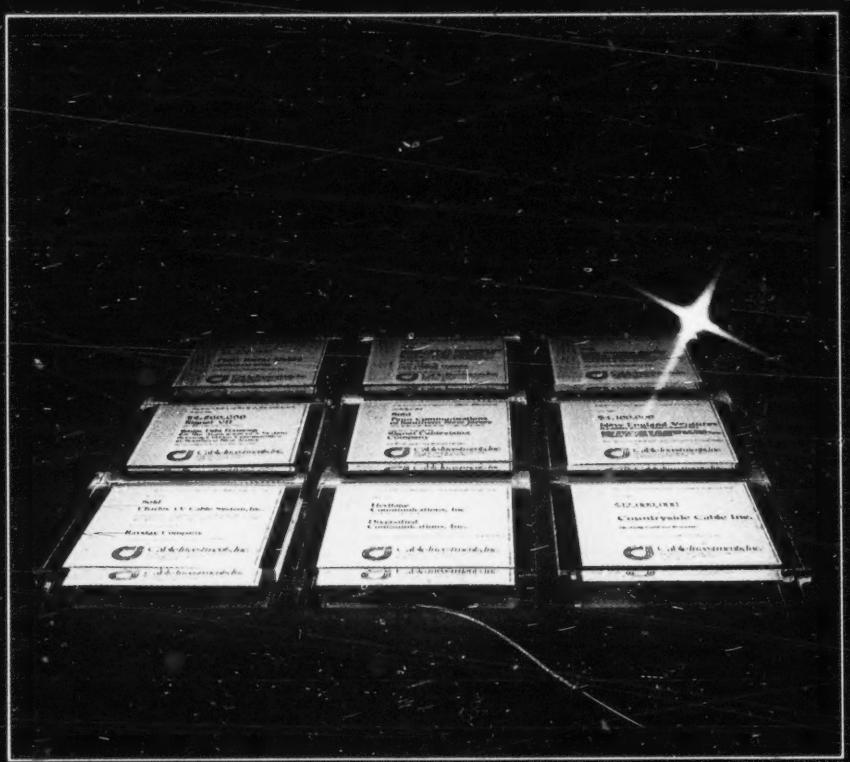
North American

# CableFile/86

## The Standard Reference For The Cable Television Industry

Published by International Thomson Communications Inc.
600 Grant Street, Denver, Colorado 80203

The Expert Advantage



Cable Television
Brokerage • Investment Banking • Corporate Development

*Call for Information and Brochure.*

CableInvestments, Inc.
8400 East Prentice Avenue - Suite 1115
Englewood, Colorado 80111
(303) 793-3344

North American

# CableFile/86

# Table of Contents

**VOLUME I—SUPPLIERS AND SERVICES**


**Forewords** ..... I

**Cable Television Associations** ..... II
CATV/SMATV Associations in North America.

**Cable Terms** ..... II
CATV/SMATV Glossary of Terms.

**Programming Services** ..... III
Charts of the Basic, Pay, Audio, Regional and Non-Satellite Fed Programming Services.

**Financial Data** ..... IV
Cable lenders, brokers, analysts and consultants in North America.

**Suppliers and Services** ..... V
Names, addresses, regional offices, phone numbers, product and/or service descriptions of CATV and SMATV companies serving North America.

**Index of Equipment and Services** ..... VI
An alphabetical listing of CATV and SMATV products and services and the companies that manufacture and/or distribute them. Repair services are also listed.

**Callbook** ..... VII
Telephone book of CATV and SMATV industry personnel throughout North America.

**VCR Handbook** ..... VIII
A step-by-step guide to VCR attachments for the system technician and field engineer.



**EDITORIAL**
**Editor**
Kathryn L. Berlin
**Associate Editor**
Lesley Dyson Camino
**Researchers**
Susan Hindman, Derrick Jackson, Joanna Dueñas, Gary Benevidas, Peter Tonks

**Board of SMATV Advisors**
Anne Christman
Marketing Manager
Starcom
Dave Emberson
Director of Marketing
Triple Crown Electronics
Paula Herzmark
President
PJH Cable Ventures
Ian Schmeisser
Broadband Advertising Account Manager
Scientific-Atlanta

**VCR Handbook**
**Contributing Editors**
Wendell Bailey
VP-Science & Technology
NCTA
David Large
Vice President, Engineering
Gill Cable

**PRODUCTION**
**Production Director**
Jeff Knight
**Traffic Manager**
Kevon Storie
**Art Director**
Brad Hamilton
**Artists**
Diane Krensky, Earl V. DeWald, Tim D. Sherman

**ADVERTISING**
**Publisher**
Gary Y. Kim
**Associate Publisher**
Lawrence P.D. Dameron, III
**Account Executives**
Marcia Larson, Bob Pastore, Len Scaffidi, Cathy Wilson, Cathy Woods

**CIRCULATION**
**Circulation Director**
Cathleen M. Barus

**OFFICES**
**Denver**
International Thomson Communications Inc.
600 Grant St.
Suite 600
Denver, CO 80203
or PO Box 5208 TA
Denver, CO 80217
(303) 860-0111

**President/Chief Executive Officer**
Patrick Keleher
**Chief Financial Officer**
David C. Carlton
**Controller**
Janice L. Benesch



©Copyright January 1986
international Thomson Communications Inc.
All rights reserved.

# III. Programming Services

| PROGRAMMING SERVICE | SATELLITE TRANSPONDER | START-UP DATE | AFFILIATES (as of 7/85) | SUBSCRIBERS | PRICE PER SUBSCRIBER | PROGRAMMING HOURS |
|---|---|---|---|---|---|---|
| **BASIC PROGRAMMING SERVICES** | | | | | | |
| **American Christian Television System (ACTS)**<br>6350 W Freeway<br>Fort Worth, TX 76150<br>(817) 737-3241<br>Lloyd Hart<br>Family Christian entertainment. | Spacenet I/15 | 6/84 | 196 | 3,300,000 | free | 24/day |
| **AP News Cable**<br>1825 K St. NW.<br>Suite 615<br>Washington, DC 20006<br>(202) 955-7213<br>Greg Groce<br>24 hours a day, seven days a week—automated text-only display of world and national news, sports, scores, stories, business news and stocks. | Galaxy I/18<br>Westar III/1 | 6/65 | 350 | 4,300,000 | varies | 24/day |
| **AP News Plus**<br>1825 K St. NW.<br>Suite 615<br>Washington, DC 20006<br>(202) 955-7213<br>Greg Groce<br>Graphic enhanced automated news, weather, sports, business and stocks. | Westar III/1 | 12/84 | 30 | 500,000 | 2½-5¢ | 24/day |
| **Arts and Entertainment**<br>555 Fifth Ave.<br>New York, NY 10017<br>(212) 661-4500<br>Burt Berliner<br>Distinctive entertainment programming from around the world. | Satcom IIIR/24 | 2/84 | 2,100 | 14,000,000 | varies | 20/day |
| **Black Entertainment Television (BET)**<br>1232 31st St. NW<br>Washington, DC 20007<br>(202) 337-5260<br>Janice Thomas<br>Black sports, music, family and cultural entertainment. | Satcom IIIR/1 | 1/80 | 486 | 10,159,588 | 3¢ | 24/day |

| PROGRAMMING SERVICE | SATELLITE TRANSPONDER | START-UP DATE | AFFILIATES (as of 7/85) | SUBSCRIBERS (as of 7/85) | PRICE PER SUBSCRIBER | PROGRAMMING HOURS |
|---|---|---|---|---|---|---|
| **Cable News Network (CNN)**<br>1050 Techwood Dr. N.W.<br>Atlanta, GA 30318<br>(404) 827-1500<br>Jeff Kupsky<br>The world's most important network. | Galaxy I/7 | 6/80 | 8,185 | 33,111,000 | 15-22¢ | 24/day |
| **Cable Sportsline**<br>3801 S. Sheridan Rd.<br>Tulsa, OK 74145<br>(800) 331-4806<br>Reuben Gant<br>Provides point spreads from Las Vegas for all major college and professional sports. | Galaxy I/3 | 1/85 | 8 | 300,000 | varies | 24/day |
| **CBN Cable Network**<br>CBN Center<br>Virginia Beach, VA 23463<br>(804) 424-7777<br>Earl Weirich<br>Family entertainment. | Satcom IIIR/8<br>Galaxy I/11 | 4/77 | 5,777 | 29,700,000 | free | 24/day |
| **C-Span**<br>400 N. Capitol<br>Suite 155<br>Washington, DC 20001<br>(202) 737-3220<br>Brian Gruber<br>Public affairs programming from Washington, DC. | Galaxy I/13 | 3/79 | 1,950 | 21,500,000 | 3¢ | 24/day |
| **Country Music Television**<br>30 E. 40th<br>Ste. 507<br>New York, NY 10016<br>(212) 686-4340<br>James Canazzini<br>Country music in stereo. | Telstar 303/1V | 3/83 | 330 | 5,200,000 | free | 24/day |
| **Discovery Channel**<br>8201 Corporate Dr.<br>Suite 1260<br>Landover, MD 20785<br>(301) 577-0732<br>Steve Eldridge<br>All non-fiction documentary programming. Human adventure, science, technology, people and places, nature and history. | Galaxy I/22 | 6/85 | NA | NA | free | 12/day |
| **Dow Jones Cable News**<br>P.O. Box 300<br>Princeton, NJ 08540<br>(609) 452-2000<br>Dick Stickney<br>Financial news text. | Galaxy I/18 | 4/82 | 175 | 2,240,000 | 1¢ | 24/day |
| **Entertainment & Sports Programming Network (ESPN)**<br>5241 S. Quebec St.<br>Englewood, CO 80111<br>(303) 740-8940<br>George Bodenheimer<br>Sports programming. | Galaxy I/9<br>Satcom IIIR/7 | 9/79 | 10,000 | 36,500,000 | 19¢ | 24/day |
| **Electronic Program Guide (EPG)**<br>3801 S. Sheridan Rd.<br>Tulsa, OK 74145<br>(800) 331-4806<br>Jeff Treeman<br>System programming information. | Galaxy I/3 | 1/82 | 226 | 4,406,000 | $1.25/wk and $4/channel/wk over 14 channels | 24/day |

| PROGRAMMING SERVICE | SATELLITE TRANSPONDER | START-UP DATE | AFFILIATES (as of 7/85) | SUBSCRIBERS | PRICE PER SUBSCRIBER | PROGRAMMING HOURS |
|---|---|---|---|---|---|---|
| **Eternal Word Television Network**<br>**5817 Old Leeds Rd.**<br>**Birmingham, AL 35210**<br>**(205) 956-3909**<br>**Tracee Goin**<br>Catholic religious programming. | Satcom IIIR/18 | 8/81 | 264 | 3,800,000 | free | 4/day |
| **Financial News Network**<br>2525 Ocean Park Blvd.<br>Santa Monica, CA 90405<br>(213) 450-2412<br>Chris Taylor<br>Live financial and business news programming, Monday-Friday, 6am to 8pm Eastern time, SCORE-sports, news and information, Monday-Friday, 8pm to 6am, all day Saturday and Sunday. | Satcom IIIR/4 | 11/81 | 1,150 | 19,000,000 | varies | 24/day |
| **Headline News**<br>1050 Techwood Dr. NW<br>Atlanta, GA 30318<br>(404) 827-1500<br>Jeff Kupsky<br>Around the world in 30 minutes. | Galaxy I/8 | 1/82 | 2,687 | 16,980,000 | free with CNN/20-22¢ without | 24/day |
| **KTVT**<br>3801 S. Sheridan Rd.<br>Tulsa, OK 74145<br>(800) 331-4806<br>Robin Hickman<br>General programming. | Comstar D4/22 | 7/84 | 57 | 1,272,000 | NA | 24/day |
| **The Learning Channel**<br>1414 22nd St. NW<br>Ste. 200<br>Washington, DC 20037<br>(202) 331-8100<br>Henry Schlenker<br>Adult learning/informational. | Satcom IIIR/16 | 10/80 | 670 | 5,800,000 | 3¢-5¢ | 10/day |
| **Lifetime**<br>1950 Spectrum Circle<br>Marietta, GA 30067<br>(404) 952-4620<br>Rebecca Roberts<br>Health, self-help and development topics discussed. | Satcom IIIR/17 | 2/84 | 2,600 | 26,600,000 | free | 24/day |
| **Modern Satellite Network (MSN)**<br>5000 Park St. N.<br>St. Petersburg, FL 33709<br>(813) 541-7571<br>Patrick Manders<br>Informational programming. | Satcom IIIR/22 | 1/79 | 517 | 10,700,000 | free | 7/day |
| **Movietime**<br>Hollywood Center Studios<br>1040 N. Las Palmas<br>Hollywood, CA 90038<br>(213) 469-5000<br>Bruce Kaufman<br>Promotional service for theatrical motion pictures with customized local movie theater listings for each cable franchise. | Satcom IV | 3/86 | NA | NA | free | 24/day |

| PROGRAMMING SERVICE | SATELLITE TRANSPONDER | START-UP DATE | AFFILIATES (as of 7/85) | SUBSCRIBERS (as of 7/85) | PRICE PER SUBSCRIBER | PROGRAMMING HOURS |
|---|---|---|---|---|---|---|
| **Music Television (MTV)**<br>1775 Broadway<br>New York, NY 10019<br>(212) 713-6400<br>Barry Kluger<br>Video music, concerts. | Satcom IIIR/11 | 8/81 | 3,255 | 27,700,000 | 10-15¢ | 24/day |
| **The Nashville Network (TNN)**<br>2806 Opryland Dr.<br>Nashville, TN 37214<br>(615) 889-6840<br>Donna Sparks<br>Country music programming. | Galaxy I/2 | 3/83 | 3,200 | 23,800,000 | NA | 18/day |
| **National Christian Network**<br>1150 W. King St.<br>Cocoa, FL 32922<br>(305) 632-1000<br>Robby Gray/Ray Kassis<br>Religious programming. | Satcom IV/7 | 6/80 | 95 | 1,200,000 | free | 24/day |
| **National Jewish Television**<br>2621 Palisade Ave.<br>New York, NY 13463<br>(212) 549-4160<br>Joel Levitch<br>Cultural programming. | Satcom IIIR/18 | 5/81 | 278 | 5,025,000 | free | 3/Sunday |
| **Nickelodeon**<br>1775 Broadway<br>New York, NY 10019<br>(212) 713-6400<br>Barry Kluger<br>Children's programming. | Satcom IIIR/S4-4<br>Satcom IIIR/1 | 4/79 | 4,045 | 25,700,000 | NA | 24/day |
| **PTL—The Inspirational Network**<br>Charlotte, NC 28279<br>(704) 542-6000<br>Jack Hightower<br>Religious programming. | Satcom IIIR/2<br>Galaxy I/17 | 4/78 | 1,200 | 12,000,000 | free | 24/day |
| **Reuters Monitors Service**<br>1700 Broadway<br>New York, NY 10019<br>(212) 603-3300<br>Tom Cernikovsky<br>Specially encoded financial news information. | Satcom IIIR/18 | 1974 | NA | NA | $245 per month and up | 16/day |
| **Reuters News View**<br>1700 Broadway<br>New York, NY 10019<br>(212) 603-3300<br>Jim Outman<br>News text. | Satcom IIIR/18 | 1969 | 230 | 2,300,000 | NA | 24/day |
| **Satellite Program Network (SPN)**<br>8101 S. Harvard<br>Tulsa, OK 74137<br>(918) 496-0101<br>Jill Carmen<br>International, sports, finance, entertainment and how-to programs. | Satcom IIIR/6 | 1/79 | 550 | 11,000,000 | 5¢ | 24/day |

| PROGRAMMING SERVICE | SATELLITE TRANSPONDER | START-UP DATE | AFFILIATES (as of 7/85) | SUBSCRIBERS (as of 7/85) | PRICE PER SUBSCRIBER | PROGRAMMING HOURS |
|---|---|---|---|---|---|---|
| **The Silent Network**<br>P.O. Box 1902<br>Beverly Hills, CA 90213<br>(213) 654-6972<br>Bob Daniels<br>Entertainment and instructional programming in sign language, voice and open caption. | Satcom IV/16 | 2/84 | 240 | 7,000,000 | free | 2/week |
| **SIN Television Network**<br>460 W. 42nd St.<br>New York, NY 10036<br>(212) 502-1300<br>Susan Catapano<br>Spanish cultural, entertainment programming. | Galaxy I/6 | 9/76 | 364 | 32,758,700 total<br>4,114,400 Spanish | 10¢/Spanish sub | 24/day |
| **Trinity Broadcast Network**<br>P.O. Box A<br>Santa Ana, CA 92711<br>(714) 832-2950<br>Stan Hollon<br>Religious programming. | Satcom IIIR/3 | 5/78 | 405 | 5,897,000 | free | 24/day |
| **Update**<br>5970 S Syracuse<br>Englewood, CO 80111<br>(303) 771-6868<br>Don Blohowiak<br>News text. | Galaxy I/3 | 1974 | NA | NA | varies | 24/day |
| **USA Network**<br>1230 Avenue of the Americas<br>New York, NY 10020<br>(212) 408-9160<br>John Kroll<br>The all-entertainment network. | Satcom IIIR/9 | 4/80 | 4,000+ | 30,600,000 | up to 8½¢ | 24/day |
| **The Weather Channel**<br>2840 Mount Wilkinson Pkwy.<br>Atlanta, GA 30339<br>(404) 434-6800<br>Kathy Lane<br>National weather programming. | Satcom IIIR/21 | 5/82 | 1,618 | 18,000,000 | 3-7¢ | 24/day |
| **WGN**<br>3801 S. Sheridan Rd.<br>Tulsa, OK 74145<br>(800) 331-4806<br>Robin Hickman<br>Superstation, general programming. | Galaxy I/3 | 11/78 | 6,710 | 16,112,000 | 10¢ | 24/day |
| **WOR**<br>P.O. Box 4872<br>Syracuse, NY 13221<br>(315) 455-5955<br>Gil Korta<br>Superstation, general programming. | Galaxy I/15 | 4/79 | 1,153 | 6,568,074 | 10¢ | 24/day |
| **WPIX**<br>3801 S. Sheridan Rd.<br>Tulsa, OK 74145<br>(800) 331-4806<br>Robin Hickman<br>Superstation, general programming. | Satcom IV/9 | 6/84 | 152 | 1,785,000 | 10¢ | 24/day |
| **WTBS**<br>1050 Techwood Dr. N.W.<br>Atlanta, GA 30318<br>(404) 827-1500<br>Jeff Kupsky<br>Great American television. | Galaxy I/18 | 12/76 | 9,599 | 34,809,000 | 10¢ | 24/day |

| PROGRAMMING SERVICE | SATELLITE TRANSPONDER | START-UP DATE | AFFILIATES (as of 7/85) | SUBSCRIBERS | PRICE PER SUBSCRIBER | PROGRAMMING HOURS |
|---|---|---|---|---|---|---|
| **REGIONAL ENTERTAINMENT** | | | | | | |
| **Atlanta Interfaith**<br>1580 Peachtree St.<br>Atlanta, GA 30309<br>(404) 892-0454<br>John Allen<br>Local church, sports, news, entertainment, interdenominational. | Non-sat fed | 2/81 | 7 | 150,000 | free | 24/day |
| **Bay Area Religious Channel (BARC)**<br>c/o Catholic TV Network<br>324 Middlefield Rd.<br>Menlo Park, CA 94025<br>(415) 326-7850<br>Shirley Connolly<br>Religious news, education, consortium of local churches. | Non-sat fed | 10/83 | 6 | 113,400 | free | 4/weekday |
| **Buffalo Sabres Hockey**<br>Memorial Auditorium<br>Buffalo, NY 14202<br>(716) 856-7300<br>Paul Wieland<br>Buffalo Sabres hockey. | Non-sat fed | 1/74 | 9 | 460,000 | varies | Oct.-May<br>8-12 hr./week |
| **ETC—The Ecumenical Channel**<br>P.O. Box 430<br>Canfield, OH 44406<br>(216) 533-2243<br>Rev. Bernard Bonnot<br>A joint programming service of 10 Christian and Jewish groups in northeastern Ohio. | Non-sat fed | 9/83 | 8 | 145,000 | free | 24/day |
| **Home Sports Entertainment/Dallas**<br>2080 N State Highway 360<br>Ste. 260<br>Grand Prairie, TX 75050<br>(214) 988-9292<br>Ed Frazier<br>Texas Rangers and Astros baseball, Mavericks and Rockets basketball. | Satcom IV/4 | 4/83 | 85 | 138,000 | NA | 6½/day |
| **Home Sports Entertainment/Houston**<br>5251 Gulfton<br>Houston, TX 77081<br>(713) 661-0078<br>Dick Barron<br>Astros and Rangers baseball, Rockets and Mavericks basketball, Southwest Conference sports. | Satcom IV/11 | 1/83 | 87 | 142,000 | varies | 6½/day |
| **Home Team Sports**<br>1111 18th St.<br>Washington, DC 20036<br>(202) 728-5300<br>Mike Ortman<br>Regional sports. | Galaxy I/12D | 7/84 | 60 | 150,000 | varies | 9/day |
| **KVOS**<br>1151 Ellis St.<br>Bellingham, WA 98225<br>(206) 671-1212<br>Mike Gehring<br>Seattle Supersonics, sports and entertainment. | Non-sat fed | 1953 | 56+ | 1,400,000 | free | 24/day |
| **Life Newsvision**<br>2601 S Harlem<br>Berwyn, IL 60402<br>(312) 579-4210<br>Larry Randa<br>Video newspapers for individual communities. | Non-sat fed | 2/82 | 26 | 37,000 | varies | 24/day |

| PROGRAMMING SERVICE | SATELLITE TRANSPONDER | START-UP DATE | AFFILIATES (as of 7/85) | SUBSCRIBERS (as of 7/85) | PRICE PER SUBSCRIBER | PROGRAMMING HOURS |
|---|---|---|---|---|---|---|
| **Madison Square Garden**<br>Four Pennsylvania Plaza<br>New York, NY 10001<br>(212) 563-8980<br>Karen Metsky | Non-sat fed | 1969 | 63 | 1,800,000 | varies | 6 hrs/weeknights<br>up to 13 hrs/weekends<br>6 hrs/day |
| Rangers hockey, Knicks basketball, college basketball, Atlantic Coast Conference football, track and field, tennis, pro-wrestling, boxing, non-sports programming also. | | | | | | |
| **Meadows Racing Network**<br>701 Alpha Dr.<br>Pittsburgh, PA 15238<br>(412) 963-6565<br>Chris Mastandrea | Westar V/11X | 11/83 | 19 | 421,715 | free | 3 days/week |
| Live harness racing. | | | | | | |
| **MetroChannel**<br>1018 W. Peachtree<br>Atlanta, GA 30309<br>(404) 874-8000<br>Keith Kozicki | Non-sat fed | 3/83 | 2 | 134,000 | free | 3/day |
| Local sports, movies, music and talk shows. | | | | | | |
| **New England Sports**<br>70 Brookline Ave.<br>Fenway Park<br>Boston, MA 02215<br>(617) 536-9233<br>John Slattery | Satcom IV/13 | 4/84 | 95 | 63,000 | varies | 10/day |
| Over 90 live Boston Red Sox games; all Boston Bruins home games; 55 New England college football, basketball and hockey games; wrestling from Boston Gardens and more. | | | | | | |
| **Newsday Cable**<br>235 Pinelawn<br>Melville, NY 11747<br>(516) 454-2678<br>Stewart Levin | Non-sat fed | 5/83 | 1 | 242,000 | free | 24/day |
| News text. | | | | | | |
| **PRISM-Philadelphia**<br>50 Monument Rd.<br>Bala Cynwyd, PA 19004<br>(215) 668-2210<br>Paula Singer | Non-sat fed | 9/76 | 86 | 381,000 | NA | 24/day |
| Philadelphia Flyers hockey, Philadelphia Phillies baseball, Philadelphia 76ers basketball, and movies. | | | | | | |
| **Pro-Am Sports**<br>500 Stephenson<br>Ste. 204<br>Troy, MI 48083<br>(313) 583-7600<br>William Wischman | Westar V/4X | 4/84 | 94 | 190,000 | varies | 4-5/day |
| Professional and amateur collegiate sports, horse racing and features. | | | | | | |
| **SportsChannel—New England**<br>Ten Towers Office Park<br>Woburn, MA 01801<br>(516) 364-2222<br>Larry Wahl | Non-sat fed | 1/83 | 68 | 95,000 | varies | 5/day |
| Boston Celtics basketball; Boston Whalers hockey; Big East college basketball; racing from Suffolk Downs, Rockingham Park and Saratoga Springs; boxing. | | | | | | |

| PROGRAMMING SERVICE | SATELLITE TRANSPONDER | START-UP DATE | AFFILIATES (as of 7/85) | SUBSCRIBERS | PRICE PER SUBSCRIBER | PROGRAMMING HOURS |
|---|---|---|---|---|---|---|
| **SportsChannel—New York**<br>100 Crossways Park W<br>Woodbury, NY 11797<br>(516) 364-3650; 364-2222<br>Larry Wahl | Non-sat fed | 4/76 | 52 | 420,000 | varies | 6/day |
| New York Islander hockey, New Jersey Nets basketball, New York Yankees baseball, New York Mets baseball, racing from Aqueduct, Belmont and Saratoga Springs. | | | | | | |
| **SportsVision**<br>820 W. Madison<br>Oak Park, IL 60302<br>(312) 524-9445<br>Larry Wahl | Satcom IV/9 | 5/82 | 23 | 107,000 | varies | 3-6/day |
| Chicago White Sox baseball, Chicago Black Hawks hockey, Chicago Bulls basketball. | | | | | | |
| **Texas Cable Network**<br>1609 C Ohlen Rd.<br>Austin, TX 78758<br>(512) 339-6626<br>Paul Smolen | Non-sat fed | 3/83 | 15 | 800,000 | free | 30/week |
| Lifestyles, information and entertainment programming geared to Texans. | | | | | | |
| **Video Music Channel**<br>WVEU Bldg. A<br>2700 NE Expressway<br>Atlanta, GA 30345<br>(404) 325-6929<br>Vance Eckersly | Non-sat fed | 7/82 | 29 | 407,000 | free | 20/day |
| Video, sports and specials. | | | | | | |
| **Z-Channel**<br>2939 Nebraska Ave.<br>Santa Monica, CA 90404<br>(213) 453-1985<br>Louise Henry | Non-sat fed | 4/74 | 25 | 93,500 | varies | 24/day |
| Southern California's own 24-hour movie service. | | | | | | |

## NON-SATELLITE FED NATIONAL SERVICES

**Nippon Golden Network**
567 S. King St.
Ste. 110
Honolulu, HI 96813
(808) 538-1966

**Vector Consumer**
1550 17th St.
Santa Monica, CA 90404
(213) 829-6741
Gloria Senior
Teletext news service.

**Vector Consumer Shopping Guide**
1550 17th St.
Santa Monica, CA 90404
(213) 829-6741
Gloria Senior
Teletext service for consumer shopping.

| PROGRAMMING SERVICE | SATELLITE TRANSPONDER | START-UP DATE | AFFILIATES (as of 7/85) | SUBSCRIBERS | PRICE PER SUBSCRIBER | PROGRAMMING HOURS |
|---|---|---|---|---|---|---|
| **PAY PROGRAMMING SERVICES** | | | | | | |
| **American Extasy**<br>419 Park Ave. S<br>Ste. 1400<br>New York, NY 10016<br>(212) 696-1221<br>(800) 824-2454<br>Advertiser-supported adult entertainment. Three movies nightly. | Comstar D4/ 10/H | 1/85 | 12 | 100,000 | 10¢ | 5+/day |
| **American Movie Classics (Rainbow Service)**<br>100 Crossways Park W.<br>Woodbury, NY 11797<br>(516) 364-2222<br>Carole Shander<br>Movies from the golden years of Hollywood. | Satcom IV/2 | 10/84 | 115 | 252,000 | NA | weekdays 11/day weekends 18/day |
| **Bravo (Rainbow Service)**<br>100 Crossways Park W<br>Woodbury, NY 11797<br>(516) 364-2222<br>Carole Shander<br>Critically acclaimed international films and performance specials. | Satcom IV/10 | 12/80 | 228 | 340,000 | NA | weekdays 11½/day weekends 13/day |
| **Cinemax**<br>1100 Avenue of the Americas<br>New York, NY 10036<br>(212) 512-1158<br>Niles Jaeger<br>Movies, entertainment. | Galaxy I/19 (East) Satcom IIIR/23 (West) | 8/80 | 3,200 | 3,300,000 | NA | 24/day |
| **The Disney Channel**<br>4111 W. Alameda Ave.<br>Burbank, CA 91505<br>(818) 840-7803<br>Hella Asch<br>Family programming, movies. | Galaxy I/4,24 | 4/83 | 2,450 | 2,100,000 | varies | 19/day |
| **GalaVision**<br>460 W. 42nd St.<br>New York, NY 10036<br>(212) 502-1300<br>Andrew Goldman<br>Spanish movies and entertainment. | Galaxy I/20 | 10/79 | 233 | 166,000 | NA | 12/day weekdays 18/day weekends |
| **Home Box Office (HBO)**<br>1100 Avenue of the Americas<br>New York, NY 10036<br>(212) 512-1158<br>Niles Jaeger<br>Movies, entertainment. | Satcom IIIR/13 (West) Galaxy I/23 (East) | 9/75 | 6,900 | 14,500,000 | NA | 24/day |
| **Home Theater Network**<br>465 Congress St.<br>Portland, ME 04101<br>(207) 774-0300<br>Kathy Peterson<br>Non R-rated movies, entertainment specials and travel. | Satcom IIIR/16 | 7/77 | 400 | 300,000 | varies | 12/day |

| PROGRAMMING SERVICE | SATELLITE TRANSPONDER | START-UP DATE | AFFILIATES (as of 7/85) | SUBSCRIBERS | PRICE PER SUBSCRIBER | PROGRAMMING HOURS |
|---|---|---|---|---|---|---|
| **The Movie Channel**<br>1633 Broadway<br>New York, NY 10019<br>(212) 708-1600<br>Tola Murphy-Baran | Galaxy I/10 (East)<br>Galaxy I/14 (West) | 1/80 | 3,000 | 3,200,000 | varies | 24/day |
| Movies, national pay exclusives, children & family films, classics & foreign films. | | | | | | |
| **Nostalgia Channel**<br>6309 N. O'Connor Rd.<br>Ste. 225<br>Irving, TX 75039<br>(214) 869-0877<br>Peter Flint | Satcom II/21 | 2/85 | 50 | 350,000 | $1.25 | 24/day |
| A variety entertainment channel that emphasizes classic films and early television, also nostalgia programming for the family. | | | | | | |
| **Playboy Channel**<br>100 Crossways Park W.<br>Woodbury, NY 11797<br>(516) 364-2222<br>Carole Shander | Satcom IV/12 | 12/80 | 752 | 741,000 | $3.00-$3.55 | 10/day |
| Adult films, entertainment. | | | | | | |
| **Showtime**<br>1633 Broadway<br>New York, NY 10019<br>(212) 708-1600<br>Tola Murphy-Baran | Satcom IIIR/10 (West)<br>Galaxy I/5 (East) | 7/76 | 3,200 | 5,400,000 | varies | 24/day |
| Movies, broadway plays, comedy, drama, concerts, original series, family programs & foreign & classic films. | | | | | | |
| **VH-1**<br>1775 Broadway<br>New York, NY 10019<br>(212) 713-6400<br>Barry Kluger | Satcom IIIR/15 | 1/85 | 215 | 3,400,000 | NA | 24/day |
| Music video—contemporary & soft rock, rhythm & blues, and country. | | | | | | |

## BASIC AUDIO SERVICES

| | | | | | | |
|---|---|---|---|---|---|---|
| **Family Radio Network**<br>Family Stations Inc.<br>618½ W Sheridan<br>Shenandoah, IA 51601<br>(712) 246-5151<br>Carl Gluck | Satcom IV/7 | 6/80 | NA | NA | free | 24/day |
| Commercial-free Christian music and programs for the family. | | | | | | |
| **Gold Mine Radio Network**<br>1150 W King St.<br>Cocoa, FL 32922<br>(305) 632-1000<br>Ed Livingstone | Satcom IV/23 | 7/83 | 91 | 1,400,000 | varies | 24/day |
| A classic country-western format, everything from Gene Autry to Waylon Jennings. Feature programming every ½ hour. News available 5 minutes to the hour. | | | | | | |
| **Lifestyle A.C.**<br>Seeburg Music Library<br>5706 New Chapel Hill Rd.<br>Raleigh, NC 27607<br>(800) 334-1561<br>Bonnie Sullivan | Galaxy I/3 | 10/84 | 12 | 597,226 | 1¢, $40 minimum—$250 maximum | 24/day |
| Adult contemporary vocals. | | | | | | |

| PROGRAMMING SERVICE | SATELLITE TRANSPONDER | START-UP DATE | AFFILIATES (as of 7/85) | SUBSCRIBERS | PRICE PER SUBSCRIBER | PROGRAMMING HOURS |
|---|---|---|---|---|---|---|
| **Lifestyle**<br>Seeburg Music Library<br>5706 New Chapel Hill Rd.<br>Raleigh, NC 27607<br>(800) 334-1561<br>Bonnie Sullivan<br>Adult, contemporary, instrumental music. | Galaxy I/3 | 3/81 | 138 | 1,964,141 | 1¢, $40 minimum—$250 maximum, multi-system rate | 24/day |
| **Moody Broadcasting Network**<br>820 N LaSalle Dr.<br>Chicago, IL 60610<br>(800) 621-7031<br>Jim Goodrich<br>Religious music, information. | Satcom IIIR/3<br>Galaxy I/3 | 10/83 | 4 | 10,730 | 2¢ | 24/day |
| **Satellite Jazz Network**<br>KKGO-FM<br>10880 Wilshire Blvd.<br>Los Angeles, CA 90024<br>(213) 475-9494<br>Saul Levine<br>Jazz music. | Satcom IIIR/3 | 4/83 | 14 | NA | NA | 24/day |
| **Satellite Radio Network**<br>One S. Executive Park<br>Charlotte, NC 28287<br>(704) 552-2103<br>Mike Glinter<br>Religious music. | Satcom IIIR/2 | 4/81 | 50 | 403,000 | free | 24/day |
| **Star Ship Stereo**<br>P.O. Box 702160<br>Tulsa, OK 74170<br>(918) 481-3275<br>Steve Olsen<br>Complete stereo package, 11 commercial-free stereo channels. | Satcom IIIR/6<br>Satcom IIIR/8 | 6/84 | 75 | 1,150,000 | varies | 24/day |
| **Studioline**<br>11490 Commerce Park Dr.<br>Reston, VA 22091<br>(703) 648-3200<br>Ann Stokey<br>Nine formats of commercial-free music, 24 hours a day. Satellite transmission by audio subcarrier. | Satcom IIIR/19<br>Galaxy I/13 | 6/85 | NA | NA | $2.50 per pay sub | 24/day |
| **WFMT**<br>3801 S. Sheridan Rd.<br>Tulsa, OK 74145<br>(800) 331-4806<br>Robin Hickman<br>Classical music. | Galaxy I/3 | 8/79 | 154 | 1,013,000 | 2¢ | 24/day |

| PROGRAMMING SERVICE | SATELLITE TRANSPONDER | START-UP DATE | AFFILIATES (as of 7/85) | SUBSCRIBERS (as of 7/85) | PRICE PER SUBSCRIBER | PROGRAMMING HOURS |
|---|---|---|---|---|---|---|
| **BASIC PROGRAMMING** | | | | | | |
| **Access Network**<br>(Access Alberta)<br>16930 114th Ave.<br>Edmonton, ALTA T5M 3S2<br>(403) 451-7272<br>Lauren Cleeland<br>Provincially-funded educational TV. | Anik C3 | 1/85 | NA | 507,261 | free | 13/day |

| PROGRAMMING SERVICE | SATELLITE TRANSPONDER | START-UP DATE | AFFILIATES (as of 7/85) | SUBSCRIBERS | PRICE PER SUBSCRIBER | PROGRAMMING HOURS |
|---|---|---|---|---|---|---|
| **Knowledge Network**<br>Box 3200<br>Victoria, BC V8W 3H4<br>(604) 721-5669<br>W.G. Hardwick | Anik C3 | 5/80 | NA | NA | free | 14/day |
| Educational programming. Also provides credit courses to 120 communities in BC, Northern Territories and the Yukon. | | | | | | |
| **CFMT-TV Toronto**<br>545 Lakeshore Blvd. W<br>Toronto, ONT M5V 1A3<br>(416) 593-4747<br>Henry Pouli | Anik D | 9/79 | NA | 4,500,000 | free | 24/day |
| Most powerful private station on CN tower. Multilingual entertainment station. | | | | | | |
| **TV ONTARIO**<br>PO Box 200<br>Station Q<br>Toronto, ONT M4T 2T1<br>(416) 484-2600<br>Bob Free | Anik D | 2/79 | 100 | 2,400,000 | free | 15/day |
| Canada's only educational network to broadcast in both French and English. | | | | | | |
| **PAY PROGRAMMING** | | | | | | |
| **Allarcom Pay TV**<br>(First Choice-Superchannel)<br>5324 Calgary Trail<br>No. 200<br>Edmonton, ALTA T6H 4J8<br>(403) 437-7744<br>Luther Haave | Anik C3 | 2/83 | 125 | 160,000 | $13.95 | 24/day |
| Variety entertainment and sports serving all of Western Canada. *Rationalized partnership with First Choice. | | | | | | |
| **Chinavision Canada, Corp**<br>207 Queens Key West<br>Ste. 825, PO Box 69<br>Toronto, ONT M5J 1A7<br>(416) 366-3033<br>John Paul Yuen | Anik D1 | 11/84 | 3 | 5,700 | $20 | 12/day |
| Family entertainment and news originating from China, Taiwan and Hong Kong. | | | | | | |
| **First Choice**<br>(First Choice-Superchannel)<br>98 Queen St. E, Ste. 300<br>Toronto, ONT M5C 1S6<br>(416) 364-9115<br>Gore Haines | Anik C3 | 9/84 | 174 | 355,000 | $13.95 | 24/day |
| Variety entertainment and sports serving all of Eastern Canada. *Rationalized partnership with Superchannel. | | | | | | |
| **Life Channel, Inc.**<br>1155 Leslie St.<br>Don Mills, ONT M3C 2J6<br>(416) 441-3701<br>Neil Talling | Anik C3 | 10/85 | 463 | 400,000 | 55¢ | 24/day |
| Entertainment and lifestyle service highlighting health, interpersonal relations and medical profiles. | | | | | | |
| **Much Music**<br>99 Queen St. E<br>Toronto, ONT M5C 2M1<br>(416) 367-5757<br>Mike Campbell | Anik D | 8/84 | 250 | 615,000 | 40¢ | 24/day |
| All music, all the time. Canada's only video music channel. | | | | | | |

| PROGRAMMING SERVICE | SATELLITE TRANSPONDER | START-UP DATE | AFFILIATES (as of 7/85) | SUBSCRIBERS | PRICE PER SUBSCRIBER | PROGRAMMING HOURS |
|---|---|---|---|---|---|---|
| **Premier Choix/TVEC**<br>(Super Ecran)<br>66 Sherbrooke E<br>Montreal, QUE H3A 1E7<br>(514) 288-2188<br>Raynald Beaupare | Anik C3 | 2/83 | 65 | 85,000 | $15.95 | 24/day |
| The French answer to HBO. Seventy percent U.S. movie blockbusters dubbed in French. | | | | | | |
| **Sports Network**<br>1155 Leslie St.<br>Don Mills, ONT M3C 2J6<br>(416) 449-2244<br>Karen Gruson | Anik C3 | 9/84 | NA | 600,000 | $7.50 | 24/day |
| International, national and local sporting events. | | | | | | |
| **Telelatino Network, Inc.**<br>105 Carlton St.<br>Toronto, ONT M5B 1M2 | Anik C3 | 11/84 | 30 | 5,000 | $15.95 | 15/day |
| Entertainment and sports broadcast primarily in Spanish, and also Italian. | | | | | | |
| **World View Television, Ltd.**<br>494 W 39th Ave.<br>Vancouver, BC V5Y 2P7<br>(604) 321-5266<br>K.H. Lee | Anik C3 | 2/83 | NA | 10,000 | $17.50 | 5/day |
| International programming from India, China, Italy and others. | | | | | | |